

PARA

Healthcare
Financial
Services

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PARA HEALTHCARE FINANCIAL SERVICES

What's new at PARA

PARA Introduces New Website

More resources, easier to navigate, and aesthetically pleasing—this is the feedback so far! After months of design and review, PARA has introduced its new web presence to favorable reviews. Whether you want to sign up for a newsletter or review the latest OIG work plan, www.para-hcfs.com is your one stop source for all things healthcare.

A goal of this new site was to provide our customers and clients more information about the services we have performed at Hospitals and Health Systems across the country. This new design allows you to read about these projects and how PARA has helped other Hospitals solve problems and improve their performance. The website includes the details and information for you to make an informed decision or give you some ideas as to where you might find your next opportunity!

A sampling of these projects includes:

- *Pharmacy Standardization*
- *Payer Defense Audits*
- *OR Charge Structure Analysis*
- *Claim Audits*
- *Provider Advocacy*
- *Materials Pricing*
- *Procedure Pricing*
- *Charge Master Outsourcing*

You still have access to all of the information you have come to depend on PARA to provide. The links to CMS, your local Medicaid websites, Medlearn articles and the latest news events are all available on the home page.

The products page highlights our current product offerings including the Calculator, PARA Data Editor, our Provider Out-of-Pocket Estimate Widget, and even Quote A Price.

The PARA Website was

completely designed and built by our Staff. This same Staff also creates our web based applications and Hospital Website Widgets.

If you have not gone to the site – check it out and let us know what you think! Any questions or want to learn more, contact PARA at 1-800-999-3332 or via email at sales@para-hcfs.com.

March Webinars

Patient Estimates on your Website

March 11
11am PDT

Providing Patient's Out of Pocket Estimates

March 25
11am PDT

Solve your Interventional Coding Questions

The most common coding questions that we receive are focused on interventional procedures. The combinations of surgical, radiological, and device codes create confusion at most Hospitals.

PARA has developed a web based tool that allows you to enter in any surgical or radiological code, keyword description or even a device name and PARA's Calculator

will produce all of the possible combinations that you can code. Never miss a code again! You can share the results with your coworkers through email, PDF or even Excel.

The Calculator is where you can find this and more without blindly searching the web or purchasing expensive books. Plus your information is specific to your Hospital.

You can even set your preferences and the Calculator will remember you and provide you with the information that pertains to your Hospital. The Calculator is the source that aggregates this information and provides a one stop source for all things coding.

To learn more about the PARA Data Editor please contact: sales@para-hcfs.com

2009 Update Calendar

Medicare Coding Updates for Q1	March
2008 Inpatient Market Data	April
Medicare Coding Updates for Q2	June
2008 Outpatient Market Data	August
Medicare Coding Updates for Q3	September
2010 Coding Updates	October
2010 HCPCS Updates	December

PARA Data Editor Highlights:

- *Feeling rusty? Schedule training with Mary @ 1-800-999-3332 ext 216*
- *Pre Order 2008 Market Data Today*
- *Identify all items in your CDM that are "incident to services" as defined by the Physician Fee Schedule*